

Jordan Johnson

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Education

Savannah College of Art and Design | Savannah, GA | GPA: 3.81

Major: Illustration

Minor: Graphic Design and Advertising and Branding

Expected Date of Graduation: June 2026

Accomplishments: Dean's List Honors Scholar 2021-Present | Vickie Belk Scholar - 2021 -2025

Professional Experience

Savannah College of Art and Design | Resident Mentor, 2022 - Present

- Supervise and mentor over 60 students, fostering a positive and inclusive residential community.
- Organize and lead social and educational programs that encourage engagement and well-being.
- Mediate conflicts and provide peer support to continuing students.

Savannah College of Art and Design | ScadHome Social Media Content Creator, 2025

- Develop engaging content to promote SCAD events and campus life, aligning with the university's brand identity.
- Produced visually compelling posts, stories, and reels using design tools like Adobe Creative Suite and Canva, aligning with SCAD's brand identity.
- Analyze engagement metrics to inform creative strategy and strengthen audience reach.

Freelance Creative – Various Clients | 2022 – Present

- Designed brand assets, digital illustrations, and marketing materials tailored to client needs.
- Crafted visual web designs that elevated client branding and storytelling.
- Managed projects from concept to delivery with attention to detail and strategy.

Johnson Family Funnel Cakes | Customer Service & Marketing Assistant, 2017 – Present

- Strengthened team communication and customer satisfaction by staying attentive, adaptable, and solution-oriented during high-traffic events.
 - Support brand growth through social media content and visual product displays.
 - Collaborated with team members to maintain a friendly, efficient customer experience.
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Skills

Branding & Visual Identity · Art Direction · Social Media Storytelling
Creative Problem Solving · Collaboration

Technical Skills

Adobe Photoshop · Illustrator · InDesign · Procreate · Figma
Canva · CapCut

References available upon request

